



# 2016 Clarksville Heritage Day Booklet

Cash <input type="checkbox"/>	Check <input type="checkbox"/>
Check # _____	
Date ____/____/2016	

Dear Members and Friends,

**It's that time again!** How quickly the year has gone. In keeping with our mission to promote, stimulate, and encourage local history, we will once again host **Clarksville Heritage Day**, to be held on **August 6<sup>th</sup>** this year. We are now starting to plan for this year's activities, one of which is the Clarksville Heritage Day Booklet.

As you know, we are a 501(c) (3) charitable organization and we receive no money from government agencies or organizations. We rely solely on your contributions to raise funds. Your purchase of a Booklet ad will assist us greatly in achieving our annual fundraising goals.

To avoid raising the prices of our ads, we will again be offering advertisers who purchase 1/8 or 1/4 page ads an opportunity to also purchase discounted copies of the booklet instead of including it in the ad price. To receive a copy of the booklet simply check the "Booklet" column and add \$5 (to help offset our printing cost) to your ad price. A complimentary booklet will still be included with the purchase of full or half page ads.

Name (Company) _____	<b>Ad Deadline 7/08/16</b>
Mailing Address _____	
City _____ State _____ Zip _____	
Telephone _____ E-mail Address _____	
Contact Person _____	

Size		Content (check one)			Cost		
Ad Type	Dimension (w x h)	Use last year's ad	Same ad, new size	New ad <sup>1</sup>	Ad Price	Booklet (add \$5.00) <sup>2</sup>	Total
<b>Full Page</b>	7 ½" x 10"				\$110.00		
<b>½ Page</b>	7 ½" x 5"				\$70.00		
<b>¼ Page</b>	3 ¾" x 5"				\$45.00		
<b>⅛ Page</b>	3 ¾" x 2 ½"				\$30.00		

<sup>1</sup> attach add to this form or e-mail in jpg format (highest resolution) to: clarkvillehd@gmail.com . If you need assistance in putting together your ad, please call Susan at 518-768-2940 with your information. Keep in mind that all ads will be printed in black and white even if color graphics are submitted.

<sup>2</sup> discounted price available at the time of ad purchase only.

<i>I (we) hereby agree to purchase an advertisement in the 2016 Clarksville Heritage Day Booklet. I understand that payment is due at the time of ad purchase.</i>	
Authorized Signature (must sign): _____	Date: _____

Make your check payable to **Clarksville Historical Society** and mail to: **Clarksville Historical Society**  
P.O. Box 91  
Clarksville, NY 12041-0091

**or submit to your Heritage Day representative**